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PATENT  
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IN THE U.S. PATENT AND TRADEMARK OFFICE

Applicant: KADDECHE, Karim et al. Conf.: 3960  
Appl. No.: 09/851,909 Group: 3622  
Filed: May 9, 2001 Examiner: JANVIER, JEAN D.

For: METHOD AND APPARATUS FOR GENERATING  
TARGETED IMPRESSIONS TO INTERNET CLIENTS

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OCT 15 2004

GROUP 3600

REQUEST FOR CONTINUED EXAMINATION  
UNDER 37 C.F.R. § 1.114

MS RCE

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

October 6, 2004

Sir:

This is a "Request for Continued Examination" under 37 C.F.R. § 1.114, the provisions of which do not apply to:

(1) A provisional application; (2) An application for a utility or plant patent filed under 35 U.S.C. 111(a) before June 8, 1995; (3) An international application filed under 35 U.S.C. §363 before June 8, 1995; (4) An application for a design patent; or (5) A patent under reexamination.

Submission of an RCE is limited to an application in which prosecution is closed; e.g. final rejection, Ex Parte Quayle; or notice of allowability

- This Request for Continued Examination is being filed prior to the earliest of:
- (1) Payment of the issue fee, unless a petition under § 1.313 is granted; (2) Abandonment of the application; or (3) The filing of a notice of appeal to the U.S. Court of Appeals for the Federal Circuit under 35 U.S.C. § 141, or the commencement of civil action under 35 U.S.C. §§ 145 or 146, unless the appeal or civil action is terminated.
- The enclosed document is being transmitted via the Certificate of Mailing provisions of 37 C.F.R. § 1.8.
- The enclosed document is being transmitted via facsimile.

**Submission Required under 37 C.F.R. § 1.114:**

Enter as part of the present submission:

- An After Final Amendment previously filed on , under 37 C.F.R. § 1.116 but unentered, in the present application.
- Arguments in the Appeal Brief or Reply Brief previously filed on .
- A Reply Under Rule 1.111, attached hereto. Claim fee(s) are calculated as set forth below:

	TOTAL NUMBER OF CLAIMS <b>PREVIOUSLY</b> PAID FOR	TOTAL NUMBER OF CLAIMS BEING FILED HEREWITH	<u>NUMBER EXTRA</u>	Large Entity		Small Entity	
				Rate	Fee	Rate	Fee
Total Claims	13	13 =	0	X 18	\$	X 9	\$0
Independent Claims	3	2 =	0	X 88	\$	X 44	\$0
<input type="checkbox"/> <b>FIRST</b> PRESENTATION OF A MULTIPLE DEPENDENT CLAIM				300	\$	150	\$
<b>TOTAL CLAIM FEE(S)</b>						<b>\$0.00</b>	

- An Information Disclosure Statement (IDS) and PTO-1449 form(s) is/are attached hereto for the Examiner's consideration.
- Other:

 **Miscellaneous**

- Suspension of action on the above-identified application is requested under 37 C.F.R. § 1.103(c) for a period of ( ) months. (Period of suspension shall not exceed 3 months.)

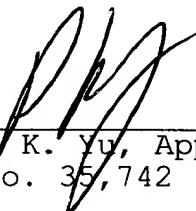
 **Fees**

The required fee under 37 C.F.R. § 1.17(e) as required by 37 C.F.R. § 1.114 when the RCE is filed, is enclosed herewith:

- \$395.00 - small entity
- \$790.00 - large entity

- The applicant(s) hereby petition(s) for an extension of two (2) month(s) pursuant to 37 C.F.R. §§ 1.17 and 1.136(a). The fee has been calculated as shown below:
- NO extensions of time have been previously obtained in the prior application. Thus, a fee of \$215.00 is required for the full period of the above-requested extension of time.
- An extension of ( ) month(s) was previously requested and paid for on in the instant application. Thus, a fee of \$0.00 is required to obtain an additional ( ) month(s) extension.
- The fee of \$130.00 under 37 C.F.R. § 1.17(i) for suspension of action is enclosed.
- Enclosed is(are) check(s) in the total amount of \$610.00 for the applicable filing fee, additional claims fee, suspension fee, and/or extension fees.

By

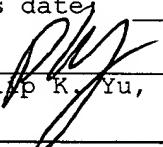
  
Philip K. Yu, Applicant  
Reg. No. 35,742

20955 Pathfinder Road, Ste. 100  
Diamond Bar, CA 91765  
Tel: 626-965-1202

Attachment(s)

I hereby certify that this correspondence is being deposited with the US Postal Service with sufficient postage as First Class mail in an envelop addressed to:

MS RCE, Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450,  
on this date 10-6, 2004

By   
Philip K. Yu, Reg. No. 35,742